

*Bridging Crypto and Craft Spirits*

January 2026 | v1.0 | Solana Network

# Executive Summary



## What is SPIRIT?

SPIRIT is a Solana-based utility token that connects token holders directly to a craft distillery ecosystem. It provides access to exclusive products, governance participation, tiered loyalty benefits, and community experiences. SPIRIT is not an investment vehicle—it delivers real-world utility with no financial returns, equity, or profit-sharing.



### Access & Redemption

Exclusive bottles, tastings, merchandise, NFTs



### Governance

Vote on barrels, flavors, packaging



### Tiered Loyalty

Bronze, Silver, Gold benefits



### Retail Program

Partner allocations & marketing

## Ecosystem Flow



⚠ SPIRIT is a utility token only. No financial returns, equity, or profit sharing.

# The Problem



## Craft Distilleries Face Critical Challenges



**01**

### Limited Community Engagement

Traditional distilleries struggle to build lasting relationships with their customers beyond one-time purchases. There's no meaningful way to involve enthusiasts in the brand journey.



**02**

### Small Batch Access Scarcity

Premium, limited-edition releases often sell out instantly or go to intermediaries. True enthusiasts miss out on exclusive products they genuinely appreciate.



**03**

### Weak Brand Loyalty Programs

Existing loyalty programs are generic—points that expire, rewards that don't excite. There's no sense of ownership or investment in the brand's success.

*These challenges create a disconnect between craft producers and their most passionate supporters.*

# The Spirit Coin Solution



## Access & Redemption

- Limited-edition bottles
- Exclusive tastings
- Branded merchandise
- Collectible NFTs



## Tiered Loyalty

- Bronze tier benefits
- Silver tier upgrades
- Gold tier exclusives
- Progressive rewards



## Governance

- Vote on barrel selection
- Influence flavor profiles
- Choose packaging designs
- Community decisions



## Retail Partners

- Allocation access
- Co-branding options
- Marketing support
- Network benefits

All benefits are non-financial utilities. SPIRIT provides real-world value, not investment returns.

# Tokenomics



Total Supply

**1,000,000,000**

SPiRiT

Target Raise

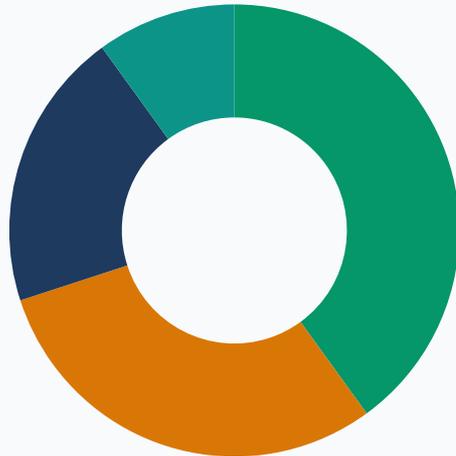
**\$30M**

USD / USDT

Blockchain

**Solana**

SPL Token



■ Public Sale (40%) ■ Operations (30%)  
■ Founders (20%) ■ Marketing (10%)

## Token Allocation Details

Category	% Supply	Notes
Public Sale	40%	Presale + DEX launch; tradable immediately
Operations / Distillery	30%	Locked; released with milestones
Founders / Core Team	20%	18–24 month vesting
Marketing / Partnerships	10%	Drip release over time



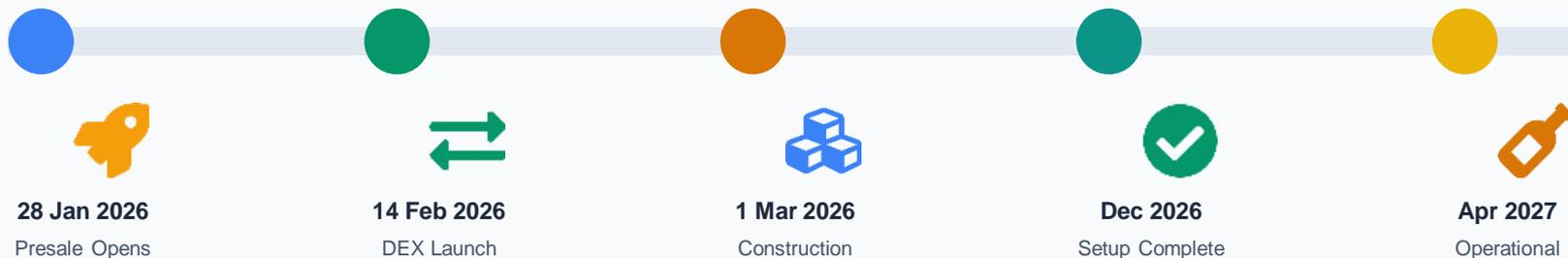
Founders: 18-24mo

Ops: Milestones

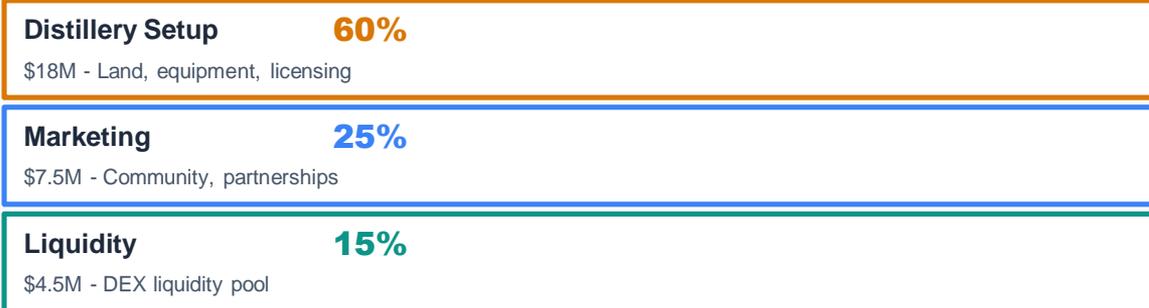
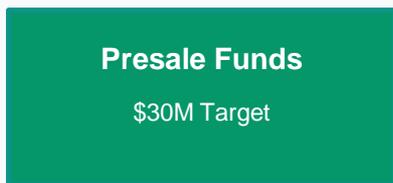
# Presale & DEX Launch



## Launch Timeline



## Fund Allocation



# Redemption & Loyalty Program



## Redemption Options



### Redemption Rules

- Optional redemption
- Capped per holder
- Non-financial utilities only

## Tiered Loyalty Program

	<b>GOLD</b>	100K+ SPIRIT
VIP events, first access, exclusive NFTs		
	<b>SILVER</b>	50K+ SPIRIT
Priority access, member merchandise		
	<b>BRONZE</b>	10K+ SPIRIT
Early notifications, community voting		

# Community Governance



## Token-Weighted Voting for Creative Decisions



## What Can Holders Vote On?

**Barrel Selection**  
Choose oak type, char level, aging duration

**Flavor Profiles**  
Suggest and vote on new flavor combinations

**Bottle Design**  
Vote on label art and packaging styles

**Community Events**  
Decide on event themes and locations

# Retail Partner Program



## Token-Based Eligibility for Retail Partners

Retailers holding SPIRIT tokens gain access to exclusive allocation tiers and marketing support. Tokens determine eligibility only—no profit sharing or financial returns.

### BRONZE

25K+ SPIRIT

- ✓ Standard allocation access
- ✓ Partner newsletter
- ✓ Basic co-branding kit
- ✓ Community listing

### SILVER

75K+ SPIRIT

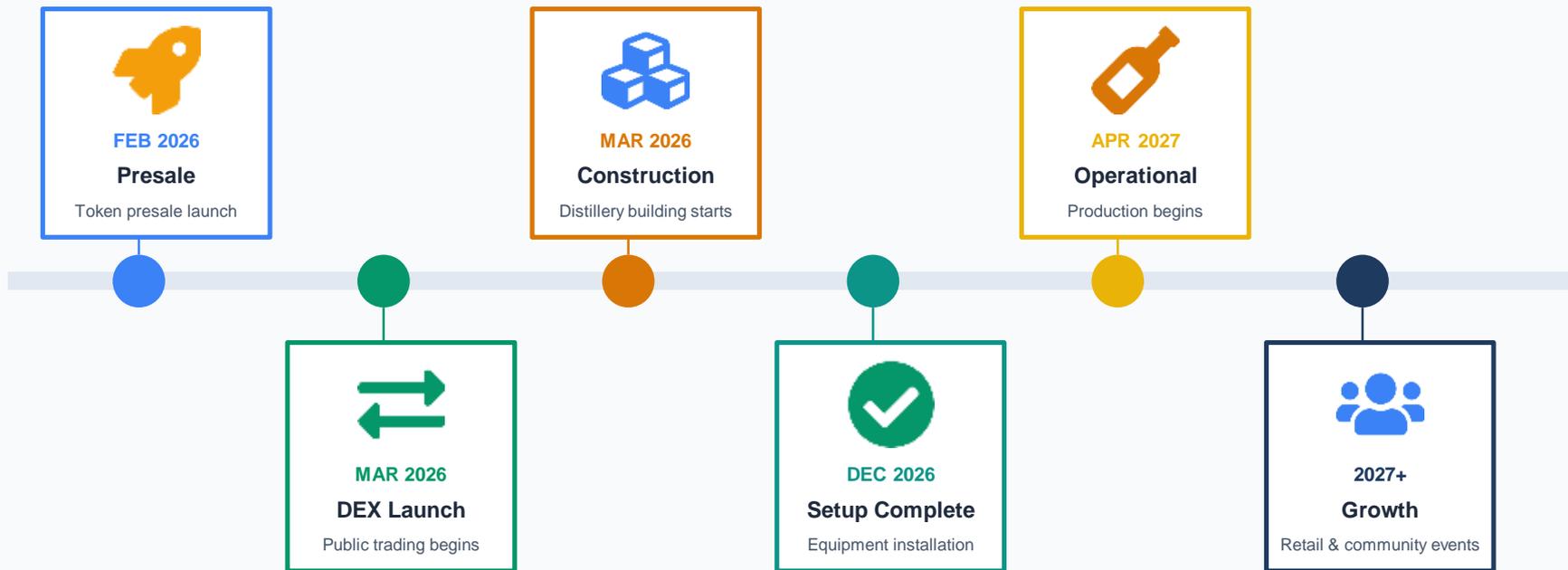
- ✓ Priority allocation
- ✓ Marketing materials
- ✓ Regional promotions
- ✓ Partner events access

### GOLD

150K+ SPIRIT

- ✓ First access allocation
- ✓ Premium marketing support
- ✓ Exclusive releases
- ✓ VIP partner events

# Roadmap



## Future Initiatives



### NFT Drops

Collectible digital assets



### Global Expansion

International retail partners



### Community Events

Exclusive holder gatherings



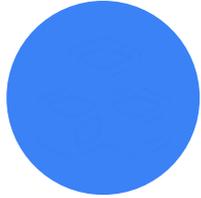
### New Products

Community-voted releases

# Team & Experience



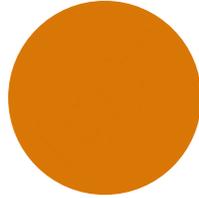
## *A Visionary Team Bridging Two Worlds*



### **Blockchain Architect**

*Deep expertise in Solana development and tokenomics*

- Token design & smart contracts
- Governance mechanisms
- Redemption systems



### **Distillery Strategist**

*Veteran of craft spirits industry with licensing expertise*

- Production & operations
- Regulatory compliance
- Quality assurance



### **Community Lead**

*Community building across Web3 and traditional markets*

- Global holder engagement
- Event coordination
- Ambassador programs



### **Marketing Director**

*Track record in premium brand launches and retention*

- Brand development
- Partnership strategy
- Loyalty programs



## Important Disclosures



SPiRiT is a utility token only. It does not represent equity, ownership, or any claim to profits of the distillery.



Token value may fluctuate. There are no guaranteed financial returns. Do not purchase SPiRiT expecting profit.



All rewards and redemptions are non-financial utilities: products, experiences, and community benefits only.



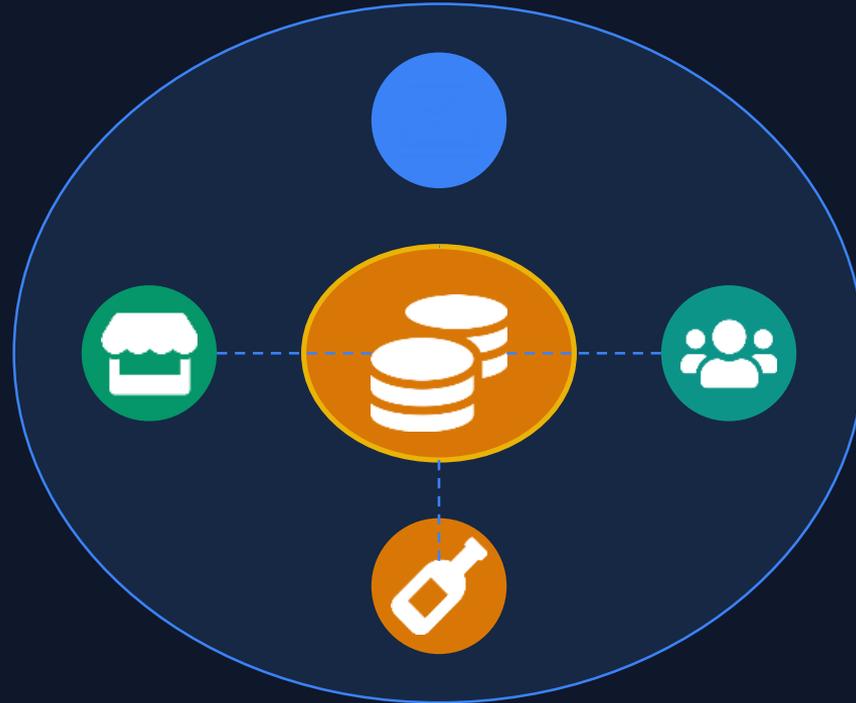
Regulatory landscape may change. Token utility and availability may be affected by future regulations.



Token holders accept full responsibility for understanding and complying with their local laws regarding digital assets.



# Join the Spirit Coin Ecosystem



Community-First  
Approach



Real-World Utility



Blockchain Meets Craft  
Spirits